

**We're proud to offer our customers:**

- The broadest range of packed building products in the industry – from cement and concrete, to decorative and base aggregates.
- Products that are durable, reliable and guaranteed to give you the perfect finish.
- Cement with low CO<sub>2</sub>, achieved through the extensive use of alternative energy sources during production, coupled with highly efficient kilns.

Find out more at [hanson.co.uk](http://hanson.co.uk)

Hanson Cement  
Ketton Works  
Stamford  
Rutland  
PE9 3SX

# A TOUGH DOUBLE ACT TO FOLLOW

Your complete guide to Multicem



**BETTER BAGS FOR BETTER BUILDERS**



## What is Multicem?

Multicem is premium cement, which can be used in mortar, concrete, render and screed. It contains a special air-entrainment additive, which provides the following benefits:

- More workable mortar, which flows more easily on the trowel than mortar made with General Purpose cement.
- Mortar which is more resistant to frost and less likely to crack in freeze-thaw conditions.
- No need to add any more air-entrainer when using Multicem, as the dosage has already been carefully formulated.
- Available in 25kg bags for easy transport and handling.

## Multicem in paper

### The toughest paper bag on the market

We're replacing Multicem in regular paper with a **NEW, tougher paper bag**, meaning greatly reduced spills and wastage:

- **50% stronger** than traditional paper cement bags.\*
- **50% more resistant** to snags and tears.\*
- Seams and seals demonstrate far greater resilience when dropped.
- Fewer tears and holes, means less wasted product and effort for you cleaning up cement dust.
- Not suitable for outdoor storage.



\*As shown in independent testing.  
For details see [hanson.co.uk](http://hanson.co.uk)

## Multicem in plastic

### The toughest of the tough

Multicem in plastic partners the great performance of premium cement, with robust, site-proof and weatherproof packaging.

It provides all of the benefits of Multicem in paper, with the added advantages for users who need:

- Greater water-resistance than paper.
- Tougher packaging than paper.
- Longer-term use – 12-month shelf-life.
- Outdoor storage on site.





# How do our cements stack up?

Our comprehensive range means we have a packed cement to meet all your customer's needs:



General Purpose Cement	Multicem in paper	Multicem in plastic
Type: General Purpose CEM II	Type: Premium CEM II	Type: Premium CEM II
Strength: 32,5R	Strength: 32,5R	Strength: 32,5R
Usage: Concrete, mortar, render and screed	Usage: Mortar, concrete, render and screed	Usage: Mortar, concrete, render and screed
Packaging: Regular paper	Packaging: NEW tough paper	Packaging: Extra tough, weatherproof plastic

## Want to know more about our range?

Get with the programme and take the Hanson Merchant Academy cement module. Sign up at [hanson-academy.co.uk](https://hanson-academy.co.uk)



To find out more or place an order

Call 0330 123 4515  
Visit [hanson.co.uk](https://hanson.co.uk)

## Introducing our other packed cements...



### Sulfate-Resisting

A specialist cement which resists attack from sulfates present in clay soils and contaminated land.

Recommended for:

- Concretes and mortars below ground
- All brickwork below the damp-proof course
- Available in paper packaging for indoor storage only



### High Strength 52,5N

A high strength cement suitable for repair works and cold weather working, when a high strength is required quickly after mixing.

Recommended for:

- Concrete (particularly precast)
- Mortars
- Renders
- Screeds
- Available in paper packaging for indoor storage only



### Quickcem

A fast-setting and hardening cement ideal for repair work in various conditions.

Recommended for:

- Below ground work
- Filling potholes
- Repairing outdoor steps
- Drains
- Setting posts and brackets
- Grouting bolts
- Available in paper packaging for indoor storage only



### White Cement

A lighter-coloured, high strength cement that provides architectural quality.

Recommended for:

- Lighter-coloured concrete
- Coloured concrete (when mixed with pigments)
- Mortars and renders where aesthetics are important
- Available in paper packaging for indoor storage only

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# Multicem marketing support

Communicating the benefits of Multicem to your customers is a quick and easy way to boost sales. To help you with this, we provide a full package of eye-catching point of sale materials and advertising.

Press advertising



Fence banner



Pallet wrap

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or place an order**

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